



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

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Tourism launches initiatives in celebration of President Mandela's Centenary

07 February 2018

The Department of Tourism in collaboration with the National Heritage Council (NHC), South African Tourism (SAT) and the Nelson Mandela Museum will host the following activities in Mthatha – Eastern Cape as part of the Nelson Mandela Centenary Celebrations:

- Launch of the '*Release Mandela Historic Memories*' initiative to Commemorate the 28th anniversary of the release of Former President Nelson Mandela and various political prisoners from custody on the 11th of February 1990;
- Minister Tokozile Xasa will announce the *100 places and spaces App* developed by South African Tourism (SAT) to encourage tourists to have an experiential interaction with the sites that have a connection with former president Mandela; and
- Minister Tokozile Xasa will announce the tourism programmes of the Department aligned to the celebration of the Nelson Mandela Centenary, which include the hosting of the annual World Tourism Day Celebrations by the Eastern Cape provincial government on 27 September 2018.

Members of the media are invited

Launch of the tourism centenary initiatives

Date: Saturday, 10 February 2018

Venue: NELSON MANDELA MUSEUM (Mthatha - Eastern Cape)

Time: 08h00 – 10h00 – **Tour of Qunu and Nelson Mandela Museum**

11h00 – 14h30 – **Formal launch programme**

14h30 – **Media interview opportunity**

Kindly confirm your attendance by no later than **08 February 2018 to:**

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